

From the Milwaukee Business Journal:

<https://www.bizjournals.com/milwaukee/news/2019/01/24/american-pasteurization-acquires-freshco-foods.html>

Expanding its footprint

American Pasteurization acquires FreshCo Foods

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A Wauwatosa-based processed food manufacturer has acquired a company based in its own Milwaukee plant to further expand its service footprint.

American Pasteurization Co. (APC), which calls itself a national leader in high-pressure processing, has acquired FreshCo Foods and renamed it APC Manufacturing. FreshCo was established in 2017 to provide co-packing services to APC's clients, but its recent rapid growth "required an infusion of capital" from APC, according to APC co-founder and CEO Justin Segel.

APC, which operates a plant at 2880 N. 112th St. in Milwaukee, didn't specify how much it invested in the acquisition of FreshCo. Segel said that unifying FreshCo's manufacturing operations with APC's high-pressure processing will lower freight costs and ensure sound operations.

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American Pasteurization Co. provides high pressure processing and packaging services to the food and beverage industry.